

J Aaron Wendt

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2002 **Rio Villa** Phone Directory  
Information Request

Hello Neighbor!

Its time to crank out another Rio Villa Phone Directory. The last one we did was back in Fall of 1999 and it was very well received. Folks are still asking for additional copies, but much of the infomation has changed.

The format for the 2002 edition will stay pretty much the same. The cover will be full color. ( I may use the same photo... or if someone has something better, I may use it.) The By-Laws will be in the front of the book, followed by alphabetical listings. Following that will be a listing by address of the last name of each household's main resident. The back of the directory will contain a yellow pages section with ads of those who wish to be included. When complete, each household will receive one free directory, plus one free additional copy when requested. Additional directories will be sold for \$3.00 each.

The ads on the front inside cover, the back inside cover, and the back cover go to the highest bidder. We will be seeking some outside advertisers, such as pizza delivery restaurants. The outside cover will print 4-color process, so it's worth big bucks (bid high!) A full-page ad inside will sell for \$75, a half-page for \$40, and quarter-page or business card size ad for \$25. WHAT A BARGAIN! The proceeds will cover the printing AT COST with **all profits going into the Rio Villa Improvement Committee's general fund.**

Please take the time to complete the information requested below. **If I do not receive a form from you, your listing will appear as it did last time. (See attached Sheet.)** You can place your form in my mailbox, mail it to me at the above address, or fax it to me at (713) 682-6695. If you want to e-mail the information, please send to aaron@riovilla.net.

**DEADLINE — FEB 14, 2002** (The date of the next Board Meeting)

2002 **Rio Villa** Phone Directory Information Request Form

*Please Print Legibly! Contact Aaron Wendt for Ad Mechanical Specifications*

Last Name \_\_\_\_\_ First Name(s) \_\_\_\_\_

Street Address: \_\_\_\_\_ (Houston, TX 77049)

Phone (281) \_\_\_\_\_ Other Home Phone: (281) \_\_\_\_\_

Child/Children's Names \_\_\_\_\_

Work — Company, Phone \_\_\_\_\_

Spouse Work — Company, Phone \_\_\_\_\_

Other Phone Nos. (Cell, Pager, etc.) \_\_\_\_\_

E-mail \_\_\_\_\_

I would like a full-page ad.  I would like a half-page ad.  I would like a quarter-page/business card size ad.

I would like to bid on the inside front cover ad. My opening bid is \_\_\_\_\_.

I would like to bid on the inside back cover ad. My opening bid is \_\_\_\_\_.

I would like to bid on the back cover ad. My opening bid is \_\_\_\_\_.

*If you have any suggestions or have additional requests, please use the back of this form.*